THE FUTURE OF THE VILLAGE

WORKING GROUP

DOHENY VILLAGE MERCHANTS’ ASSOCIATION

July 12, 2018
TODAY’S AGENDA

I. Welcome and Introductions
II. Guiding Principles
III. Intent and Purpose
IV. Site Visits
V. Beautification Plan
VI. Zoning Code Update
   a) 2018 Code Cleanup Recap
   b) Doheny Village Overlay
      i. Uses
      ii. Development Standards
      iii. Areas of Interest
VII. Scheduling for next meeting
GUIDING PRINCIPLES

• Planning process must be driven by the community
  • Ongoing meetings/outreach
  • Continue to solicit community input through decision making process

• Adopt zoning that aligns and respects existing uses
  • Recognize existing, nonconforming uses
  • Update/ensure regulations allow existing uses

• Keep jobs and services in the community
  • Recognize and respect existing businesses in the area

• Offer incentives for rehabilitation and new development
  • Zoning regulations must allow existing, nonconforming properties to be updated
  • Public investment in beautification

• Improve connectivity and access to the beach
  • To the beach, across the creek, and PCH

• Invest in beautification
  • Landscaping and streetscape enhancements
  • Façade improvements on private property

• Consider options for traffic calming
  • Avoid congestion impacts

• Explore parking opportunities
  • Identify additional on-street parking sites
  • Apply parking management tools

• Preserve character and enhance vitality
  • Recognize The Village as an eclectic area
    • Industrial, Mixed-Use, Commercial
    • Many long-standing businesses
    • Variety of housing types (mobile homes, SFD, apartments, etc.)
Doheny Village Zoning Code Update

COMMUNITY ENGAGEMENT

ZONING CODE IMPLEMENTATION

Working Group
Draft Zoning Code Update General Plan Amendment

Report to City Council with drafts

Environmental Review

Planning Commission Review

City Council Approval

Coastal Commission Approval
DV Working Group Tasks

- Action plan for future meetings
- Development Standards
- Uses
- Parking and Definitions
- City staff drafts zoning updates
- City staff drafts beautification plan
- Working group to review and recommend updates

INCORPORATE PUBLIC INPUT INTO DRAFT DOCUMENTS

DRAFT ZONING CODE + BEAUTIFICATION PLAN
Ongoing Tasks

• **Site Visits**
  • City staff to meet with property owners, business owners, and residents
  • Discuss specific property and potential upgrades, ideas
  • Review current regulations
  • Recommend code updates based on public input

• **Beautification Plan**
  • Planning and Public Works to collaborate on writing draft plan
  • Includes updated design standards for streetscape, landscape, access improvements, signage, public art, etc.
SHORT-TERM

• Adopt guiding principles
• Zone Text Amendment
• Suspend EIR work

• Zone Text Amendment
  • In conjunction with 2018 Zoning Ordinance “Clean-up”
  • Flexibility for nonconforming properties in The Village

• Environmental Impact Report
  • Based on draft form-based code
  • Code revisions will require changes to project description
LONG-TERM

• Beautification Plan
• Working group with DVMA stakeholders
  • Long-Range Plan
  • Zoning Code Update

• Beautification Plan
  • Focus on public improvements
  • Return at future Council meeting to review draft plan and budget

• Working Group
  • Review zoning code language
  • Develop draft zoning code update that reflects vision and values of the “guiding principles”
DVMA MEETINGS WITH CITY STAFF:

- October 12, 2017
- November 2, 2017
- December 7, 2017
- January 18, 2018
- February 22, 2018
THE FUTURE OF THE VILLAGE

Do you own property, operate a business, or live in Sunnyvale Village?

See the City of Sunnyvale in action at the Sunnyvale Village Master Plan
Open House, Thursday, December 2nd, 4-6 PM
Sunnyvale Library - 765 Saratoga Ave.

How do Sunnyvale Village residents and businesses envision the future of Sunnyvale Village?

- Participate in interactive sessions and discussions
- View the City’s proposed improvements and developments
- Share your ideas and ask questions
- Learn about development opportunities and challenges
- Leave your feedback
- Sign up for workshops

Funding for the Sunnyvale Village Master Plan comes from the city’s economic development efforts and a state grant. The plan will guide future development and infrastructure improvements in the Sunnyvale Village area.
RECOMMENDATION

1. Receive and file the Doheny Village Plan Update report;
2. Adopt “guiding principles” for the Doheny Village Plan Update project;
3. Direct staff to:
   a. Continue meeting with DVMA as a working group and prepare a Draft Zoning Code Update for City Council review;
   b. Prepare a Zone Text Amendment for inclusion in the 2018 Zoning Ordinance cleanup project to streamline existing, nonconforming property regulations and provide more flexibility for Village property owners to invest in updating and improving their properties;
   c. Prepare a beautification plan; and
   d. Suspend work authorized by the Council for the Doheny Village Plan Update EIR contract.