DATE: JUNE 5, 2018

TO: CITY COUNCIL

FROM: KELLY REENDERS, ECONOMIC DEVELOPMENT MANAGER

SUBJECT: COMMUNITY WORK PLAN TO ADDRESS HOMELESSNESS

RECOMMENDED ACTION:

That the City Council:

1) Adopt the Community Work Plan to Address Homelessness

BACKGROUND:

On September 19, 2017 the Dana Point City Council established a resolution to refine the mission and composition of the Dana Point Homeless Task Force (the “Task Force”). Homelessness is a pressing problem for many communities across the county, including Dana Point.

It was established that the purpose of the Task Force is as follows:

By working jointly with our neighboring cities, the County of Orange, and other engaged public agencies, and working through non-profit organizations that provide services to the homeless, create a sustainable, measurable program to eliminate the necessity of homelessness in the Dana Point regional area.

The Task Force met over the course of the last 9 months and at their meeting on March 26, 2018 Task Force members unanimously approved the Community Work Plan to Address Homelessness (Plan), Action Document A, to move forward for City Council consideration following a 30 day public comment period. Correspondence received during the public comment period has been included as Supporting Documents A.

DISCUSSION:

The Task Force has outlined a strategy of actions that accomplish specific objectives leading to four desired outcomes. The outcomes of the plan are as follows:
OUTCOME 1: Homelessness in Dana Point is reduced

The City recognizes that the complete elimination of homelessness in the near future is unlikely, so it is aiming realistically to reduce the number of homeless individuals living on Dana Point’s streets by facilitating their transition into stable housing, self-sufficiency, or the return to a home-based support network. The City and its partners also hope to prevent individuals from becoming newly homeless, which includes engagement when Sober Living Homes or Residential Recovery Facilities release a client without a local support network. Professional Street Outreach, a Reconnection Program, and Emergency Services for the individuals and families are the primary activities undertaken to reach this outcome.

OUTCOME 2: Dana Point’s public spaces are welcoming and safe for residents and visitors

The City and residents alike want Dana Point’s parks, streets, plazas and buildings to be clean, attractive, and non-threatening. They should be beautiful inviting areas where people comfortably go about their business or gather for recreation. A substantial homeless population can lead to unsightly debris and create nuisance issues. While every effort is being made to house the homeless or connect them with a support system elsewhere, the City will also continue its daily tasks of cleaning up debris, removing encampments, keeping loitering to a minimum and responding promptly to disturbances. The City will also be evaluating enhancements to the municipal code to address, to the extent possible under the law, quality of life issues.

OUTCOME 3: Dana Point’s residents and businesses are well-informed of homeless issues and participate in a solution

The City aims to counteract misinformation, rumors, and prejudice among the public with a public information campaign designed to educate and inform residents about homelessness in general, Dana Point’s homeless community, specifically, and the actions being taken by the City. The City would also like to transform public frustration and fear into positive participation in working towards solutions. The City, along with its partners, will encourage and promote opportunities for residents to safely interact with and volunteer to help the homeless. The City will also make information available to the public and create opportunities for the public to engage, in the form of Frequently Asked Questions, a website, monthly Outreach reports, pamphlets and community meetings as needed. Finally, the City is encouraging the public to make financial contributions to organized programs rather than hand money, food, or other items to individual homeless persons. All are encouraged to call Police Services promptly when they witness crimes or other disturbing activity by homeless.

OUTCOME 4: Homeless residents stay as safe, healthy, and law abiding while awaiting housing or readiness to accept services
The homeless suffer disproportionately from safety and health concerns. Like all citizens, they have rights that the City intends to protect. Furthermore, the City and County outreach services will attempt to tend to homeless residents' physical and mental health needs, while they are on the streets, as well as prepare them to be “document-ready” for housing opportunities. Outreach workers connect homeless residents to the services that they need. A County Public Health nurse and County Behavioral Health nurse partner with outreach, respectively, one day per week visiting Dana Point’s homeless.

The City has developed a set of measures to capture, at a glance, the efforts being made by City departments and community partners as well as the results of those efforts to address homelessness in Dana Point. Additionally, the measures provide information about the direction things are moving over time.

Homelessness is a complex issue and solving it will necessitate contributions from all sectors. The City of Dana Point understands the need to coordinate resources to provide services to improve the situation of homeless individuals and families living in our community.

NOTIFICATION AND FOLLOW-UP:

Dana Point Homeless Task Force Members and Stakeholders
Mercy House
Family Assistance Ministries

FISCAL IMPACT:

There is no fiscal impact associated with adopting the plan. The administrative costs associated with the Plan implementation will be absorbed within existing personnel budgets. Recommendations for additional resources over the course of plan implementation may come forward to City Council.

ALTERNATIVE ACTIONS:

Other City Council directed actions.

ACTION DOCUMENTS:

A. COMMUNITY WORK PLAN TO ADDRESS HOMELESSNESS................................ 4

SUPPORTING DOCUMENTS:

B. CORRESPONDENCE ............................................................................................. 19
ACTION DOCUMENT A

DANA POINT

COMMUNITY WORK PLAN TO ADDRESS HOMELESSNESS

Dana Point City Council
Mayor: Richard A. Viczorek
Mayor Pro Tem: Joe Muller
Council Members: Debra Lewis, John Tomlinson, & Paul N Wyatt

Dana Point Homeless Task Force
Dana Point City Council: Paul N Wyatt; Dana Point Chamber of Commerce: Bev Jorgensen; California State Parks: Rich Haydon; Dana Point Harbor: Shannon Levin; Dana Point Harbor Merchants Association: Kim Tilly; Dana Point Planning Commission: Dani Murphy; South Coast Water District: Rick Erkeneff; County of Orange: Susan Price; County of Orange Health Care Agency: Larry Pritchett; Veterans of Foreign Wars: Wayne Yost; Dohney Village Merchant Association: Jim Surber
Introduction

Homelessness has become a critical focus for many communities across the nation. The purpose of this plan is to describe the City of Dana Point’s activities and partners who will work together to eliminate the necessity of homelessness in the Dana Point regional area.

Everyone needs safe stable housing in order to be healthy, to have productive work, strong relationships and to thrive. Unsheltered people are exposed to the elements and unsanitary conditions. They may experience isolation, substance abuse, and extreme mental and physical health problems. They are often the victims of violence and other crimes. Communities where homeless people live also suffer from increased crime, vagrancy, open drug use and nuisances such as encampments and public displays of acts normally done in private. The cost of public homelessness in terms of health care, criminal justice, public works, emergency housing and other services is well-documented. In short, homelessness does not benefit anyone. The City of Dana Point believes that human beings should not be living on its streets. Responding to homeless issues has become costly to multiple City agencies and the frustration expressed by business owners and residents at Homeless Task Force and City Council meetings and on social media is undeniable.

It is virtually impossible to know the true number of people living on Dana Point’s streets at any given time. Without reliable data we do not know definitively if Dana Point’s homeless population is increasing or decreasing, or perhaps seasonal in nature. Anecdotal observations by sheriff’s officers, business owners, residents and others suggest that Dana Point’s homeless population has increased noticeably in recent years.

The county-wide Point in Time (PIT) count of homeless people, which does not provide data specific to Dana Point, indicates a steady increase across the county in homelessness since 2013. In 2017 the PIT counted 286 homeless persons in South Orange County, which many believe to be an underestimate. In 2015, Dana Point commissioned its own homeless count which found 35 visible homeless persons living in Dana Point in June of that year.

More recently, to estimate the size of its homeless population, Dana Point relies primarily on the number of known individuals who have been assessed by Dana Point’s outreach worker. Those numbers fluctuate. In September 2016, there were 43 clients, in August 2017 there were 59 and by December 2017 there were 46 active homeless clients reported by the City outreach worker. These figures do not count those homeless persons who avoid contact with the outreach workers or who are service-resistant. Likely, there is an additional population, who are unstably housed living in vehicles or couch surfing. Of those active clients, the median age is over 50, two thirds are male and the length of time living on the streets is five to six years.
Stakeholders

Homelessness is a complex issue and solving it will necessitate contributions from all sectors. The City of Dana Point understands the need to coordinate resources to provide services to improve the situation of homeless individuals and families living in our community. Government agencies, non-profits, faith based communities, residents, the private sector, volunteers and others will be leveraged as a part of this effort to utilize best practices and reduce the incidence of homelessness in Dana Point. In Dana Point, the following entities are important players in the effort to address homelessness.

Table: Partners and Stakeholders

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<thead>
<tr>
<th>Stakeholders</th>
<th>Dana Point Residents</th>
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<td>Government</td>
<td>Dana Point Homeless Task Force</td>
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<td>Dana Point Police Services</td>
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<td>Dana Point Public Works</td>
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<td>Dana Point City Manager’s Office</td>
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<td>Faith-based Community</td>
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<td>Capo Beach Church</td>
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<td>South Shores Church</td>
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<td>Christ Lutheran Church, San Clemente</td>
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<td>Nonprofit Organizations</td>
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<td>Welcome Inn</td>
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<td>Veterans of Foreign Wars, Post 9934</td>
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<td>Families Forward</td>
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<td>Family Assistance Ministries</td>
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<td>Mercy House</td>
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<td>Friendship Shelter</td>
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<td>Association of Cities, Orange County</td>
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<td>Business</td>
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<td>Doheny Village Merchant Association</td>
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<td>Dana Point Harbor Merchants Association</td>
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<td>Visit Dana Point</td>
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The City of Dana Point’s Homeless Task Force

In April 2014 the Dana Point City Council established the Dana Point Homeless Task Force. In its first few years, the Task Force embarked on data collection, establishment of a Homeless Liaison Officer and entered into a contract with Mercy House for part-time outreach and housing strategies. In the summer of 2017 the Task Force was reorganized and it developed a draft Work Plan. The Task Force’s purpose statement is as follows: “By working jointly with our neighboring cities, the County of Orange, and other engaged public agencies, and working through non-profit organizations that provide services to the homeless, create a sustainable, measurable program to eliminate the necessity of homelessness in the Dana Point regional area.”

Timeline: Task Force’s Main Accomplishments

<table>
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<tr>
<th>Date</th>
<th>Event Description</th>
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<tr>
<td>April 2014</td>
<td>Task Force established</td>
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<td>July 2014</td>
<td>City establishes a Homeless Liaison Officer position with Police Services</td>
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<td>June 2015</td>
<td>City-commissioned count of homeless in Dana Point finds 35 individuals</td>
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<td>April 2016</td>
<td>For its contract with Dana Point, Mercy House hires an Outreach Worker to spend 1.5 days per week in Dana Point</td>
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<td>October 2016</td>
<td>Mercy House presents to the Task Force a Housing Placement Strategy for current clients</td>
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<td>July 2017</td>
<td>Police Services holds workshop for businesses</td>
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<tr>
<td>August 2017</td>
<td>Task Force receives a draft Work Plan prepared by staff</td>
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<td>September 2017</td>
<td>Task Force was reorganized, and a resolution was adopted to outline purpose, members and duties</td>
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<td>October 2017</td>
<td>Task Force members and staff visit the Living On The Streets (LOTS) program in Costa Mesa</td>
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<td>Task Force makes a recommendation to City Council to solicit proposals for a full-time outreach worker (hired February 2018)</td>
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<tr>
<td>November 2017</td>
<td>Task Force members and staff convene and coordinate local Faith-leaders around the establishment of a Saturday program to offer services to the homeless, based on the LOTS program</td>
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<tr>
<td>December 2017</td>
<td>City Council authorizes full-time outreach and contracts FAM to provide overnight support services and communications with Residential Recovery Facilities</td>
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January 2018
Task Force members and staff visit the Haven for Hope program in San Antonio Texas
Redesign of the Outreach report
Creation of a census intake form and waiver
Finalize contract with FAM to start Communications with Residential Recovery Facilities and overnight support program
Presentation on communications materials and information housed on City website

February 2018
Task Force issues Frequently Asked Questions, logic model, and other information pieces to the public
Task Force holds a Public Forum to inform to public of the City’s actions and to solicit resident viewpoints on homelessness in Dana Point
Dana Point Police Services trained on overnight support and reconnection services contracted by the City with FAM

AT WORK IN THE COMMUNITY

GOVERNMENT

Dana Point Police Services

Since July 2014, Dana Point Police Services has had a designated, full-time Homeless Liaison Officer (HLO). The HLO’s mission is to interact with the city’s homeless population, offering resources and referrals to those open to positive change. Our current HLO has become so familiar with Dana Point’s homeless population that he is on a first-name basis with most.

Patrol deputies and supervisors receive 16 hours of biannual training on dealing with the mentally ill. The occurrence of mental illness among the homeless population is significantly higher than the general population, which makes this training beneficial.

Deputies have a great deal of discretion in issuing citations (when the offense is normally handled by issuing a written citation in lieu of a physical arrest). In California, misdemeanor crimes such as littering, public urination and defecation, possession of heroin or methamphetamine, or trespassing are normally handled in the field through the issuance of a citation. When the violator signs their citation, they are promising to appear in court. By policy, deputies are encouraged to voluntarily gain compliance, rather than issue citations in every case. Of course, when the situation warrants a citation or physical arrest, our deputies are
equipped to do what is legally required, up to and including booking in the Orange County Jail in Santa Ana.

**Dana Point Public Works**

Public Works plays a critical support role in working with the Homeless Liaison, the City’s outreach team, Law Enforcement personnel, and other stakeholders. Public Works’ staff is out daily in our community keeping Dana Point clean, and free of litter and debris in public spaces. If abandoned property is found in public spaces, Public Works often collects those materials for storage in a secure environment. Public Works crews are keeping public walkways and other facilities clear of obstructions. Crews do not hesitate to report illegal activity and work in tandem with law enforcement and other public agencies.

Often, Public Works’ staff is actively engaged with the homeless population and assists individuals to get connected with outreach and services. Often they are a resource to the City’s outreach team to locate current clients and spot new arrivals to the City.

Public Works prides itself on being responsive to the community. In many cases, Public Works assists private property owners with clean up efforts to keep our City clean. When residents contact Public Works, they respond quickly to resolve any reported debris or material on City property within minutes or hours.

**Dana Point City Manager’s Office**

The City Manager’s office at the City of Dana Point provides support to the Dana Point Homeless Task Force and is primarily responsible for the implementation of the plan. The office is responsible for coordination of outreach services in the community, including weekly case management meetings with providers, Police Services and Public Works. The City Manager’s office also provides design, printing and distribution of communications materials and handles social media posting and website updates. Community forums, task force meetings and speaking engagements on homeless matters in Dana Point are represented through this office.

Staff is evaluating current municipal codes and may be recommending enhancements to address quality of life issues in the community. Best practices in the area of homelessness are regularly being evaluated and regional coordination is underway.

**FAITH BASED LEADERSHIP**

In early 2018 leaders from Dana Point’s four largest churches as well as one church that borders Dana Point in San Clemente came together under a common goal, to address the Dana Point homeless community in a meaningful, integrated and thoughtful approach. Their mission is as follows: “In serving our Lord, local faith communities have come together to work in unity with service providers and other concerned persons to bring wholeness and compassion to the
homeless and those on the margins of society who reside in Dana Point. Whenever possible, we will strive to make services and housing available to the "Least of our Brethren." As good neighbors, we will work diligently to reduce the number of homeless by helping them return to their families and support systems. It is our goal to accomplish this in a manner that serves the greater good of the people of Dana Point.”

A pilot program, debuting in March 2018, is underway for establishing joint Saturday Services and a Volunteer Street Outreach Program. Each church has its own history of providing services to the homeless. Aligning resources and strategies together will better coordinate our systems of care and move homeless toward housing, services and self-sufficiency. The Saturday Services program looks to share a meal, build relationships and provide a “one-stop” approach for services. Services may include showers, prayer groups, outreach linkages, homeward bound connections and other basic needs. The intent is to move disparate activities servicing the homeless in Dana Point to a once per week, well-coordinated and more effective program.

NON-PROFIT

Welcome Inn

Officially organized in March 2006, this coalition of volunteers from South Orange County churches, with the support of hospitals and other non-profits has been feeding the homeless and other low-income people in the Doheny area for over 20 years. Known colloquially as “the Feed”, a daily meal is currently provided in a Doheny State Beach parking lot. In February 2008 the feed moved to the State beach from another location and volunteers were threatened with citations by Park Rangers. The American Civil Liberties Union (ACLU) sued and in September 2008 a settlement concluded that the California Code of Regulations, Title 14, section 4321 (Assembly) was written in an overly broad, ambiguous way, and that enforcement violated First Amendment protections of Freedoms of Speech, Assembly and Religion, and henceforth would not be used in any enforcement action.

The Feed has always inspired controversy: On the one hand, well-meaning volunteers believe they are caring for their neighbors by providing food and fellowship; On the other hand, many residents and businesses suspect the Feed attracts homeless people to Dana Point, creates litter and nuisance issues, enables substance abuse and does not contribute to solving homelessness. The community is encouraging Welcome Inn to consider playing an active role in the newly organized Faith Leaders’ Saturday Engagement Program and future Volunteer Street Outreach Programs. The community’s hope is that once Welcome Inn understands the effectiveness of these programs, it will withdraw its daily feed at the beach.

iHope – Interfaith Homeless Outreach Project for Empowerment
iHope is a faith-based nonprofit serving south Orange County. iHOPE provides the homeless in South Orange County with the services necessary to create self-sufficiency, the resources which will allow individuals to reconnect with their families and the compassion for those who continue to live in our community without the means to care for themselves. iHOPE currently partners with Welcome Inn at The Feed on Wednesday afternoons and offers showers Saturday mornings in Doheny Village.

FAM - Family Assistance Ministries

Family Assistance Ministries, founded 1999 and based in San Clemente, is a faith-based charitable non-profit organization assisting those in need in Orange County with resources for food, shelter, and personalized supportive counsel and aid. FAM has a full continuum of housing programs: rental assistance to avoid eviction; Gilchrist House interim shelter for homeless single women and mothers with children; FAMily House emergency shelter serving dual parent households, single parent households, and pregnant women; Permanent Supportive Housing for people who are chronically homeless with a mental or physical disability; and Rapid Re-Housing for homeless individuals and families who with partial limited-term rental assistance will quickly be able to become successful in their own permanent housing. All programs include wraparound services: case management, financial counseling, workforce development, food, clothing, and linkage to healthcare. FAM’s main resource center is located in San Clemente, with satellite locations in Dana Point and San Juan Capistrano.

Mercy House

Mercy House, established in 1988, provides services throughout Orange County. Mercy House has created a system of care based on a blend of both continuum of care and housing first models of ending homelessness. This includes operating a variety of programs ranging from homeless prevention and diversion, street outreach, emergency services and shelters, transitional and interim housing, rapid re-housing programs, permanent supportive housing, residential services and affordable permanent housing facilities. The intention of these programs is to address homelessness at every level. The diversity of their programs has also afforded them the experience of working with a wide variety of homeless subpopulations including, but not limited to; families, adult men and women, mothers and their children, veterans, chronically homeless individuals, persons living with HIV/AIDS, individuals overcoming substance addictions, and those who are both physically and/or mentally disabled.

Families Forward

Families Forward is a non-profit organization committed to helping local Orange County families who are homeless or at risk of being homeless. Families Forward works with families in need to achieve and maintain self-sufficiency through housing, food, counseling, education, and other support services.
Friendship Shelter

Friendship Shelter provides a full complement of rehabilitative services to those most in need and addresses the many interrelated problems of homelessness, including mental and physical health, drug and alcohol addiction, personal responsibility, education, and employment. Friendship Shelter offers housing programs intended for clients who are chronically homeless and are unable to work due to a disability including physical or mental health conditions. Clients are housed in scattered-site apartments and receive ongoing supportive services from Friendship Shelter staff to ensure they remain safely and stably housed.

Veterans of Foreign Wars, Post 9934

VFW Post and Auxiliary 9934 offer many services to the community and engage in various programs which are sponsored by the Veterans of Foreign Wars and the Department of California and their Ladies Auxiliaries. Support and connections to resources for homeless veterans and their families are provided through an extensive network of local volunteers.

Association of California Cities – Orange County

The Association of California Cities – Orange County (ACC-OC) represents the interests of Orange County cities on regional public policy issues. The Association believes in education that empowers, policy development that is collaborative, and advocacy that is service orientated. The ACC-OC membership base consists of the cities of Orange County, dozens of local government special districts, businesses, non-profits and higher education institutions. ACC-OC convenes a Homelessness Task Force which brings together a countywide coalition of Orange County cities, the County of Orange, service providers, advocates, faith-based organizations, civic organizations, businesses, non-profits, and individuals working to end homelessness. The task force identifies and defines solutions to the structural and fundamental issues related to homelessness facing cities throughout the county. In addition to county-wide issues the Homelessness Task Force also focuses on sub-regional issues and policy solutions.

BUSINESS

The Dana Point Chamber of Commerce, Dana Point Harbor Merchants, Doheny Village Merchant’s Association and local resorts are all engaged to contribute toward reducing the impacts of homelessness on our business community, residents and visitors. Businesses are often plagued by nuisance issues perpetuated by homeless. Litter, public urination and defecation, loitering, panhandling and trespassing are common impacts to businesses. These impacts not only disrupt business operations but make it difficult for our visitor-serving businesses to create a friendly and safe atmosphere for customers and guests. The business community has been engaged on homeless issues and will continue to serve as an important
conduit to share information, participate in strategies to mitigate impacts and provide support where appropriate to aid the City and the greater community in protecting our economic vitality.

RESIDENTS

As identified in the 2017 Community Survey, Dana Point residents are very concerned about homelessness in Dana Point. Residents play a vital role as the City looks to our community to be additional “eyes and ears”, report suspicious behavior, debris that needs removal, a homeless individual who needs outreach and to help disseminate information to friends and neighbors. While often the visibility of homelessness causes unease for residents, the City is hopeful that residents concern will move toward supporting programs and initiatives focused on solutions to homelessness. An example of a grass roots initiative with a housing focus is Dana Point Homes for the Homeless created by Capo Cares. Programs of this nature focus on supporting solutions to move individuals out of homelessness toward self-sufficiency, jobs, and at the very least, sustained health care and mental health services. The City hopes residents will consider moving away from supporting programs that merely maintain someone’s homelessness and toward solutions that move individuals off the streets.

The City with its partners will look at opportunities to bolster outreach with community volunteers. Establishing relationships, trust, connections to services and individualized approaches to moving homeless residents into housing will yield the best outcomes.

STRATEGY

City of Dana Point

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<tr>
<th>ACTIONS</th>
<th>OBJECTIVES</th>
<th>OUTCOMES</th>
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<tr>
<td>Full-time Professional Street Outreach (engage with homeless residents, prepare them for housing, build relationships, reduce resistence, link to services)</td>
<td>House Dana Point’s homeless residents</td>
<td>Homelessness in Dana Point is reduced</td>
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<td>Census of individuals living on Dana Point’s streets (intake form, database)</td>
<td>Ensure that all Dana Point homeless programs, including the Road and other non-profit and faith-based services, are part of a focused, coordinated strategy</td>
<td>Dana Point’s public spaces are welcoming and safe for residents and visitors</td>
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<td>Weekly Case Management meetings and other coordination among service providers &amp; faith-based leaders</td>
<td>Prevent individuals and families from becoming homeless in Dana Point</td>
<td>Dana Point’s residents and businesses are well-informed of homeless issues and participate in a solution</td>
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<td>Explore potential Housing Solutions</td>
<td>Ensure that homeless residents follow the law to the greatest extent enforceable and are, in turn, protected</td>
<td>Homeless residents stay safe, healthy, and law abiding while awaiting housing or readiness to accept services</td>
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<td>Volunteer Street Outreach</td>
<td>Minimize as much as possible the impact on physical assets, nuisances and dangers associated with having a homeless population</td>
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<td>Pilot “Saturday Program” [basic needs: food, clothes, showers, etc.; services: case management, medical, counseling, Reconnection Program, etc.; build relationships; reduce resistence; volunteers]</td>
<td>Keep business and the public informed and engaged</td>
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<td>Address the Doheny Beach Feed</td>
<td>Adopt this strategy for emerging information, changes and opportunities</td>
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<td>Emergency Assistance for individuals at risk of becoming homeless (housing, food, transportation, etc.)</td>
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<td>Communications with Residential Recovery Facilities (connect released clients to the Reconnection Program)</td>
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<td>Reconnection Program (overnight support, contact home, transportation)</td>
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<td>Street Encampment (homeless, housing, status checks, code-area)</td>
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<td>Public Works (clean-up, maintenance, removal of encampments)</td>
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<td>Public Information, FAQs, newsletter, monthly report, website, resources, meetings, volunteer opportunities</td>
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<td>Homelsses Toolkit for local businesses</td>
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<td>Policy/legislative change (more homeless services in South OC, Housing Trust/prop 64 reforms)</td>
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<td>Regular communications with the County and neighboring cities</td>
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<td>Explore best practices</td>
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<td>Monitor program results</td>
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prepared by Nonprofit Results
The overall purpose of this plan is to eliminate the necessity of homelessness in the Dana Point regional area. There are four desired outcomes:

**OUTCOME 1: HOMELESSNESS IN DANA POINT IS REDUCED**

The City recognizes that the complete elimination of homelessness in the near future is unlikely, so it is aiming realistically to reduce the number of homeless individuals living on Dana Point’s streets by facilitating their transition into stable housing, self-sufficiency, or the return to a home-based support network. The City and its partners also hope to prevent individuals from becoming newly homeless, which includes engagement when Sober Living Homes or Residential Recovery Facilities release a client without a local support network. Professional Street Outreach, a Reconnection Program, and Emergency Services for the individuals and families are the primary activities undertaken to reach this outcome.

One of the functions of Outreach is to build relationships with homeless residents in order to gently encourage them to accept housing and other services. Close coordination across the government, faith-based, nonprofit and private sectors is also needed in order for engagements to be effective. This includes close non-duplicative case management and piloting an organized Saturday Services Program supported with daily street outreach. The goal of the Saturday Services Program is to demonstrate an effective alternative to the daily Feed at Doheny State Beach. The only individuals remaining on the streets of Dana Point should theoretically be Dana Point residents who are still in the assessment/document process, those who have been fully assessed and are waiting for housing to become available and those who are not yet ready to accept assistance.

The City recognizes several challenges to its efforts to reduce homelessness. The primary barrier to housing the homeless is a lack of available affordable housing options and supportive housing in the county. The City will be actively working to help identify and/or contribute to the establishment of housing options. The Association of California Cities – Orange County Chapter has convened a steering committee comprised of city representatives to identify potential locations for housing, identify any issues or impediments, and financing for potential developments. One of the main goals of the steering committee is to approach funding distributed at State and Federal levels as a region, rather than as individual communities. The strategy’s purpose is to convince decision makers that homelessness in Orange County should get a greater share of funds than has traditionally been allocated.

The City suspects that State Prison Reform legislation, namely AB109, and Propositions 47 and 57 have changed Law Enforcement’s response to offenses commonly committed by homeless persons-- drug offenses, petty thefts, and nuisances-- leaving police to simply write citations instead of make arrests. The City believes this is leading to an increase in public drug use and
petty theft without consequence, and it removes an opportunity (temporary incarceration) to try to help a homeless person receive services. The City will work to educate its constituents about the changes in law enforcement at State and Federal levels and its local impacts.

Finally, a proportion of the homeless population are service-resistant; they are not yet psychologically ready to accept help in finding stable housing and receiving other wrap-around services. There are no legal measures that can be taken to force a person to accept services. The approach taken by the City’s Outreach personnel is to build relationships and be consistently present until those people trust them and become open to services and resources to improve their situation. Dana Point will continue to learn about other best practices in addressing homelessness and will monitor the results of its own programs in order to make adaptations and improvements as necessary.

OUTCOME 2: Dana Point’s public spaces are welcoming and safe for residents and visitors

The City and residents alike want Dana Point’s parks, streets, plazas and buildings to be clean, attractive, and non-threatening. They should be beautiful inviting areas where people comfortably go about their business or gather for recreation. A substantial homeless population can lead to unsightly debris and create nuisance issues. While every effort is being made to house the homeless or connect them with a support system elsewhere, the City will also continue its daily tasks of cleaning up debris, removing encampments, keeping loitering to a minimum and responding promptly to disturbances. The City will also be evaluating enhancements to the municipal code to address, to the extent possible under the law, quality of life issues.

OUTCOME 3: Dana Point’s residents and businesses are well-informed of homeless issues and participate in a solution

The City aims to counteract misinformation, rumors, and prejudice among the public with a public information campaign designed to educate and inform residents about homelessness in general, Dana Point’s homeless community, specifically, and the actions being taken by the City. The City would also like to transform public frustration and fear into positive participation in working towards solutions. The City, along with its partners, will encourage and promote opportunities for residents to safely interact with and volunteer to help the homeless. The City will also make information available to the public and create opportunities for the public to engage, in the form of Frequently Asked Questions, a website, monthly Outreach reports, pamphlets and community meetings as needed. Finally, the City is encouraging the public to make financial contributions to organized programs rather than hand money, food, or other items to individual homeless persons. All are encouraged to call Police Services promptly when they witness crimes or other disturbing activity by homeless.
Tourism is Dana Point’s top industry and a major economic driver for restaurants and shops in town. An available and skilled workforce is essential to its success. To the extent possible, formerly homeless individuals who have been stabilized in housing or who are ready to take steps toward self-sufficiency, can be connected to local job programs and opportunities. Many homeless have significant barriers to employment such as a prison record or mental health issues. A job can instill dignity and purpose. The City will explore programs and partnerships that may be implemented to provide connections to jobs and training programs.

OUTCOME 4: HOMELESS RESIDENTS STAY AS SAFE, HEALTHY, AND LAW ABIDING WHILE AWAITING HOUSING OR READINESS TO ACCEPT SERVICES

The homeless suffer disproportionately from safety and health concerns. Like all citizens, they have rights that the City intends to protect. Furthermore, the City and County outreach services will attempt to tend to homeless residents’ physical and mental health needs, while they are on the streets, as well as prepare them to be “document-ready” for housing opportunities. Outreach workers connect homeless residents to the services that they need. A County Public Health nurse and County Behavioral Health nurse partner with outreach, respectively, one day per week visiting Dana Point’s homeless.

The City has instituted a policy to provide services and resources to homeless individuals and families who meet Dana Point residency criteria. Dana Point residents are considered those individuals and families who have been in the City for at least 2 years. Others who have arrived here more recently are connected to the homeward bound reconnection program and encouraged to return to the area of their support system. This allows outreach and staff to prioritize service provision and resources for residents.

EVALUATION, LEARNING, AND IMPROVING

The City has developed a set of measures to capture, at a glance, the efforts being made by City departments and community partners as well as the results of those efforts to address homelessness in Dana Point. Additionally, the measures provide information about the direction things are moving over time. The measures presented below need to be interpreted within their context and used to re-assess and improve the City’s response to homelessness. For instance, an increase in the number of homeless persons in Dana Point does not necessarily indicate that the City has not implemented it’s plan well; it could reflect increased outreach and engagement with the population, changes in the cost of living or a worsening of the opioid epidemic; the City’s goal will be to track how its homeless population is changing and adjust a response accordingly. Likewise, the number of calls received by the police for nuisances and disturbances in public places may decrease if there are fewer homeless residents, but it may also increase as Dana Point’s population responds as requested by the City, by calling the police anytime they see a disturbance. Regardless, at least Dana Point will have a measure of the
volume of police time that is being spent on public disturbances and how that changes over time.

California has one quarter of the nation’s homeless. With policy and resources derived at the national, state and local levels, changes may occur that affect Dana Point. Both opportunities and obstacles may present themselves over the course of the work plan implementation.

The City will compile the data for these measures and present the information to the Homeless Task Force and the City Council. Using the data from the measures, staff will analyze the current state of affairs and present the following thoughts to the Task Force:

1) Does homelessness seem to be getting better or worse in Dana Point? Why?
2) Should any adjustments be made to Dana Point’s strategy to address homelessness? If so, what adjustments should be considered?

<table>
<thead>
<tr>
<th>Measurement</th>
<th>Reporting Party/Monthly</th>
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<tbody>
<tr>
<td><strong>Outcome: Reduce the number of individuals on the streets of Dana Point</strong></td>
<td></td>
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<tr>
<td>Total number of individuals contacted by Outreach</td>
<td>Mercy House</td>
</tr>
<tr>
<td>Number of individuals housed (permanent, rental assistance) 2018</td>
<td>Mercy House/FAM</td>
</tr>
<tr>
<td>Number of individuals fallen out of housing programs</td>
<td>Mercy House</td>
</tr>
<tr>
<td>Number of South County supportive housing units in the pipeline</td>
<td>City Manager’s Office</td>
</tr>
<tr>
<td>Number of individuals who have been assessed for housing (active and inactive) 2018</td>
<td>Mercy House</td>
</tr>
<tr>
<td>Number of housed client follow up visits made by outreach</td>
<td>Mercy House</td>
</tr>
<tr>
<td>Number of active clients working with outreach</td>
<td>Mercy House</td>
</tr>
<tr>
<td>Number of individuals given prevention/diversion housing resources</td>
<td>FAM/Mercy House</td>
</tr>
<tr>
<td>Number of non-resident individuals reconnected to their support system</td>
<td>FAM</td>
</tr>
<tr>
<td>Number of SLH/RRF releases that involved overnight support</td>
<td>FAM</td>
</tr>
<tr>
<td>Number of individuals that are SLH/RRF releases</td>
<td>Mercy House</td>
</tr>
<tr>
<td>Number of individuals that are early-releases from the criminal justice system</td>
<td>Mercy House</td>
</tr>
</tbody>
</table>

| **Outcome: Dana Point’s Public Spaces are welcoming and safe for residents and visitors** |
| Number of ‘bins’ used to store property collected from public spaces       | DP Public Works         |
| Number of hours spent by Public Works Crews addressing abandon property and engaging with homeless | DP Public Works         |
| Number of nuisance citations issued                                       | DP Police Services      |

| **Outcome: Dana Point’s residents are well informed of homeless issues** |
| Number of hits to the city’s Homelessness website                         | City Manager’s Office   |
Questions to be formulated for the biennial Community Survey for 2019 to gauge the community’s views on the City’s efforts towards addressing homelessness in Dana Point.

<table>
<thead>
<tr>
<th>Number of public information announcements/communications efforts</th>
<th>City Manager’s Office</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Outcome:</strong> Dana Point’s Homeless say safe, healthy, law abiding while awaiting housing and services</td>
<td></td>
</tr>
<tr>
<td>Number of individuals deceased</td>
<td>DP Police Services/ Mercy House</td>
</tr>
<tr>
<td>Number of collaborative engagements with County Health Care Workers and Dana Point Police Services</td>
<td>Mercy House</td>
</tr>
</tbody>
</table>

*Questions to be formulated for the biennial Community Survey for 2019 to gauge the community’s views on the City’s efforts towards addressing homelessness in Dana Point.*
From: Barbara L Kaniut  
To: Outreach  
Subject: Comments from a concerned Dana Point citizen regarding the Homeless Workplan  
Date: Tuesday, May 01, 2018 6:30:37 PM

Hi!

Kudos to a well written document. Being able to effectively get a message out is a tough task! I do have a few comments/questions:

- I don’t see a plan to get them out of Dana Point. If they were born and raised here, that’s one thing. But if they drifted, were left here or are the result of dried up insurance at a sober living facility, why are we taking steps to accommodate them? Why is Dana Point responsible for accommodating them simply because they are physically here? The state should become responsible for them.

- I don’t see a plan to stop more from coming. I get that situations could occur whereby a resident falls on tough times. I am referring to "new" transients that may get bused here, etc.

- What is doing to stop other "sources" of homeless people such as reducing and/or eliminating sober living facilities?

- No solid plan for the ones that don’t want help and are fine living on the streets. If they don’t want to be under a roof at night, then move on to a city that will tolerate them simply living on the streets. Or, take them to an established shelter that has beds.

Recommendations:

- Temporary curfew for the city of Dana Point. As they say, "you don’t have to go home, but you can’t stay here". If they don’t have a home, systematically send them to shelters with open beds.
  How is it not trespassing otherwise? Establish a network of open beds.

It makes zero sense to try to help these people get on their feet in a city that is not the most affordable city to live in. The majority of people I know don’t actually work in Dana Point. Get them some place where they have a fighting chance of getting a job(s) whereby they can actually afford to take care of themselves. You can’t put a price tag on pride.

Barb Kaniut  
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Public Sector, Asset Management & Predictive Analytics (AMPA)  
US Federal Team  
Phone: (949) 445-5008  
Mobile: (571) 228-7510  
barbara.l.kaniut@us.ibm.com
Dear Outreach,

I have to admit I only skimmed the Community Work Plan to Address Homelessness Draft and in it, I did not see any mention of addressing homeless people who have been flown to California from other states, bussed to Orange County from other California counties or bussed to Dana Point from other California cities. Here in Southern California, Orange County or Dana Point, we live in a beautiful, warm climate on the beach with plenty of public parks where homeless tend to migrate to for comfortable sleeping, and use of public restrooms. This is probably the most desirable place to send homeless people to from other areas and it is obviously going on. It should be made illegal. One of the criteria in helping someone should be that they have to prove they are a resident of that city. If their driver's license address is from another state, county or city, they need to be sent back to their place of residence and that state, city or county needs to provide assistance. If we don't do this, then more and more people will continue to be sent here and the assistance we provide will not be sustainable. The fact that the homeless population in these areas has increased substantially in a short period of time and continues to increase is proof enough that this busing is being done and it needs to stop. It is the cause of the problem and until we fix the cause, our attempt to help people will be futile.

Sincerely,

Anne Galvan
Dana Point Homeowner
After a quick review, I had a few thoughts/ideas/comments to share.

This is good work.

First thought, I don’t see an assessment of the impact to the community, directly resulting from homelessness. E.g. The percentage of time/arrests police dedicate to managing the homeless? Dollars dedicated to providing services? Repairing damage? Or cleanup? This would be useful information for prioritizing city resources and requesting support.

Next, as described, there are basically two groups of homeless, visible and invisible. Couch surfers or transients of less than a few days are not realistically part of the city’s homelessness problem. Characterizing them as such seems disingenuous. Focusing on the visible long term homeless population, it looks like Dana Point has easily less than 100, probably closer to 50 individuals, squatting along the beach at any one time. How does this compare with other beachside communities? Further, divide the group of visible individuals between those seeking help, and those that are not and the problem seems manageable. A hopeful, paradigm.

Where does our homeless population come from? It seems unlikely that our homeless population originates from Dana Point. As part of the statistical record keeping it might be useful to know who is benefiting from our city services and community. Mental hospitals? Prisons? Rehab facilities? There are many halfway/rehab houses/facilities in our community. How many individuals on our streets originate from these private businesses? Does zoning, community planning, permitting, license, and taxation account for the impact these rehab facilities have on the community? It seems likely that these facilities may directly skew all of our social deleterious statistics. Are they participating in this discussion and the solutions. I don’t see Sovereign Health rehab listed as a stakeholder? Seems like some record of discharges could be available?

State and federal resources should be explored.

The doheny beach feed is an important humanitarian effort in my opinion. I, for one, am inspired by the display of compassion in a harshly conservative community. I don’t want to turn the park over to our homeless, but right now, I don’t see the feed as anything more than another dimension of our community. Alternative locations seem to have much more serious implications.

Once again, good work. This is a tough problem.

Jim Lamble
Dear Dana Point City Council,

Homelessness, not only in Dana Point, but Southern California has become a big concern of mine. To see our state and business districts (have you driven through downtown LA lately?) ruined by tent communities, full of people either incapable, unwilling or drug addicted is a crime that law-abiding citizens would like to address and ultimately deal with so our state is not completely devastated. And I, as a Dana Point resident have chosen to move to a lovely, safe and tax-paying community in order to feel safe and have a quality of life we have worked hard to achieve for over 40 years. We have made decisions, sacrificed finances, time, etc., to get to this point in life. We don’t feel the need to “share” Dana Point with the homeless.

Here are a few thoughts I have:

1. Ultimately - it is a family issue. Individual families are responsible to take care of their own. If unwilling, a fine should occur. If willing, help, guidance, resources should become available.
2. Local Churches/personal faith should come alongside the needy. We are here to help one another. But you must want the help and be willing to be a contributor to society. If not, move them out. Most of the homeless are not willing to change their lifestyle, nor willing to work full-time and be a “contributor.”
3. There are many programs available to the drug addicted. If unwilling to seek help and change, please take them outside of communities to a “state” where enforced drug rehab - or a working jail is available. We are made to contribute and give. Everyone has something to give. Food should be earned; a bed earned. Facilities, buildings, streets need to be cleaned. Recycle services need laborers…. there is/should be a job available for every human being. The answer is not to let them litter our streets in an area they cannot afford to live.
4. For the mentally ill, family ultimately needs to care for them. For those who aren’t law-abiding, a facility in an area that’s not expensive to live! Good behavior rewarded/protected. The unlawful, unteachable…. well they can all live together in a locked area a fend for themselves. You can’t make people behave well; but you don’t need to let these lawless people ruin it for the majority seeking to make life meaningful, healthy and happy for those they love and the community around them.
5. It is VERY EXPENSIVE to live in California and if these homeless cannot find a job that supports them locally, then maybe they should move to states that NEED WORKERS, like Ohio and W Virginia. There are answers and this can be fixed or minimized if dealt with firmly.
5. Look: we have fences around our own homes to protect our loved ones inside. And if a genuine need arises, we welcome our hurting family and neighbors
From: Rose Sparks
To: Outreach
Subject: Homeless draft plan
Date: Wednesday, March 28, 2018 3:00:41 PM

I was at the recent task force meeting. Currently I have one suggestion in the Welcome Lun section.

……enable substance abuse and based on recent evidence based research does not contribute to solving homelessness.

I also heard Paul say something about adding criteria when this withdrawal of funding would occur???? Not sure exactly what he meant or what the criteria would be but they should be based on the recent evidence based research.

Rose Sparks, R.Ph
Caputramo Beach
From: Jonathan Fontanot
To: Ubuntu
Subject: Homeless resources
Date: Sunday, April 15, 2018 9:34:51 PM

Below is a link to an article regarding the City supported homeless work program in Texas.

This program seems to be working well for them. Why not start such a program here in Dana Point? It could be an example for every City across the Country!

and when they see the progressive City of Dana Point, We could be a shining example to the Country and to the World!

https://efficientgov.com/blog/2016/01/20/city-of-fort-worth-funds-homeless-work-program-jobs/
From: Nancy Lynn
To: Outreach
Subject: Homelessness Work Plan
Date: Monday, April 30, 2018 10:30:15 AM

I wanted to give my input as an eight year homeowner of Dana Point. My two biggest concerns are Welcome INN refusal to stop the daily feed and the personal safety of residents. Until Welcome INN stops the feed there will be no progress in anything the city attempts to do. The feed is counterproductive to any type of meaningful action by the City of Dana Point!! They are attracting a criminal element that is not only jeopardizing the safety of residents but also victimizes the people that are truly homeless and open to receiving help!

I attended the February HTF meeting and left early as I was so discouraged by the news of WI continuing the feed and very little attention paid to concerns of residents for their personal safety! I was also very discouraged that no action was taken regarding regarding single serve alcohol as the task force didn’t want to offend business owners!

It is also my understanding that Welcome INN was very disruptive at the meeting in March. Even going so far to interrupt during public comments. Not sure why that was allowed as it was my understanding that decorum is expected by all who attend public meetings.

I urge the City of Dana Point to please think of the safety of residents in any action going forward!

Sincerely,

Nancy Lynn
From: Jonathan Fontaine
To: Colvesch
Subject: Tiny Houses for the Homeless: An Affordable Solution Catches On
Date: Sunday, April 15, 2018 9:40:32 PM

Below is an article that could aid in helping the Homeless get off the streets permanently!

https://charterforcompassion.org/problem-solving/tiny-houses-for-the-homeless-an-affordable-solution-catches-on

Thank you for your consideration!