City of Dana Point Demographics

Date of Incorporation: January 1, 1989

Form of Government: Council/Manager

City Area: 6.5 Square Miles

Assessed Valuation: $8,837,163,058

Total Population: 34,037

Population in Labor Force: 20,797

Number of Registered Voters: 23,701

Median Age: 40 Years of Age

Age Distribution:
- 0-14 Years: 16.2%
- 15-24 Years: 11.1%
- 25-34 Years: 12.2%
- 35-44 Years: 15.2%
- 45-54 Years: 16.2%
- 55-64 Years: 14.6%
- 65-74 Years: 7.5%
- 75-84 Years: 5.4%
- 85+ Years: 1.6%

Housing:
- Median Value, Single Family Detached: $912,500
- Median Value, Condo: $749,828

Median Household Income: $80,468

Housing Units:
- Single Units: 16,094
- Multi Family: 63.4%
- Mobile Home: 34.2%
- Average Rent: $1,470
- Owners: 58.4%
- Renters: 34.3%
- Vacant: 7.8%
**Number of Businesses**  
1,350  

**Lodging Properties**  
- Number of Properties: 14  
- Rooms: 1,912  

**Employment by Industry**  
- Managerial/Professional: 42.7%  
- Sales/ Admin. Support: 28%  
- Service: 15.4%  
- Construction/Maintenance: 7.2%  

**Top 5 Employers**  
- Ritz Carlton: 970  
- St. Regis: 800  
- Capistrano Unified School District: 410  
- Laguna Cliffs Resort (Marriott): 250  
- Expert Loan Solutions: 200  

*Sources: California Department of Finance, Orange County Register, U.S. Census, O.C. Registrar of Voters, ESRI*