



City of Dana Point Demographics

Date of Incorporation	January 1, 1989
Form of Government	Council/Manager
City Area	6.5 Square Miles
Assessed Valuation	\$ 8,837,163,058
Total Population	34,037
Population in Labor Force	20,797
Number of Registered Voters	23,701
Median Age	40 Years of Age
Age Distribution:	
0-14 Years	16.2%
15-24 Years	11.1%
25-34 Years	12.2%
35-44 Years	15.2%
45-54 Years	16.2%
55-64 Years	14.6%
65-74 Years	7.5%
75-84 Years	5.4%
85+ Years	1.6%
Housing	
Median Value, Single Family Detached:	\$912,500
Median Value, Condo:	\$749,828
Median Household Income	\$80,468
Housing Units:	16,094
Single Units	63.4%
Multi Family	34.2%
Mobile Home	2.4%
Average Rent	\$1,470
Owners	58.4%
Renters	34.3%
Vacant	7.8%

Number of Businesses	1,350
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Lodging Properties

Number of Properties	14
Rooms	1,912

Employment by Industry

Managerial/Professional:	42.7%
Sales/ Admin. Support	28%
Service	15.4%
Construction/Maintenance:	7.2%

Top 5 Employers

Ritz Carlton	970
St. Regis	800
Capistrano Unified School District	410
Laguna Cliffs Resort (Marriott)	250
Expert Loan Solutions	200

*Sources: California Department of Finance, Orange County Register, U.S. Census, O.C. Registrar of Voters, ESRI